



SKILLING BUSINESS

Skilled business is smart business. All businesses need a supply of skilled and job-ready people to expand operations and to replace those staff who will retire in the next decade. They also need to attract and retain workers who are able to adapt, take on new challenges, work effectively in changing environments, and apply new learning in their work.

- *Unsure about how to invest in your employees?*
- *Want help motivating your staff?*
- *Can't get the right training?*
- *Need help with strategic workforce planning?*

What is Skills for Growth?

The Victorian Government has committed \$52 million to *Skills for Growth: the Workforce Development Program* to address the skills and training needs of business and their employees. This program provides Victorian-based small and medium businesses (with fewer than 200 staff) with access to independent workforce planning and training specialists *FREE* of charge to your business.



**VICTORIA
UNIVERSITY**

**A NEW
SCHOOL OF
THOUGHT®**



**AUSTRALIAN
INDUSTRY
GROUP**

What is Skilling Business?

Skilling Business is an independent provider under the *Skills for Growth* program, a consortium formed by Victoria University and the Australian Industry Group.

We are committed to working closely with your business to understand what your business wants, and to tailoring our services based on what your business really needs.

Skilling Business provides a professional service that will:

- Identify the strategic priorities for your business;
- Assess workforce skill and training needs of your staff;
- Identify the appropriate training options for your business;
- Provide clear and practical tailored training plans; and
- Facilitate the placement of your staff into accredited vocational education and training.

What's in it for my business?

- Skill development of your employees;
- Increased business efficiency;
- Improved workplace practices;
- FREE assistance to help future proof your business; and
- We come to *YOU!*

For further information

- *Call Skilling Business on 03 9919 7950*
- *E-mail skillingbusiness@vu.edu.au*
- *Register at www.business.vic.gov.au/skillsforgrowth*